



FISCHER ENVIRONMENTAL EARNS GREENPRO DESIGNATION

New designation highlights corporate commitment within the pest management profession to controlling household pests while also addressing environmental concerns

Mandeville, LA – The movement toward “going green” has significantly influenced businesses ranging from construction to printing and now, pest management. As green services become a preferred choice among customers, Fischer Environmental is proud to announce its new designation from the National Pest Management Association as “GreenPro.” This designation not only reflects Fischer Environmental exceptional pest management services but more, its commitment to cultivating an environmentally-responsible business.

“Now, more than ever, consumers are seeking pest management methods that not only address their household pest problems but also, address their concerns regarding the protection of the environment,” says President, Robert Kunst. “In proactively seeking – and receiving – our GreenPro designation, we are not only responding to the need to be environmentally sensitive but also to the fact that 61% of consumers seek out pest control services they perceive as “green.*”

GreenPro services offered by Fischer Environmental include:

- **Fischer’s Pest Prevention Program**
- **Fischer’s Organic Lawn Care Program**
- **Fischer’s Termite Protection Program**

“As a designated member of GreenPro, we are fully committed to providing customers not only with outstanding services but outstanding *green* services,” commented Kunst. “We recognize that our customers want to be confident that the services performed in their homes are environmentally sensitive. Fischer Environmental can assure customers of this as our practices and our business philosophy reflect green thinking.”

For more information regarding green initiatives within the pest management industry, please visit Fischer Environmental, www.fischerenv.com and www.npmaqualitypro.org. For further information on GreenPro, please visit www.npmagreenpro.org.

* Source: Harris Interactive, October 2007

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